

SINCE  
1989

**PEOPLE'S FORUM**

*Always... All time... with the people*

# ANNUAL REPORT 2021









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## ORGANIZATIONAL BACKGROUND

We are a non-profit organization that has been engaged in various development activities since 1989 in the state of Odisha. Our Journey began with the desire to create a noble society by supporting people to help themselves. Hence, the organization laid its foundation on 2nd October 1989 with the motive to work on the philosophy of Father of Nation.

Following the footsteps of Mahatma Gandhi, the organization is actively working for the development of underprivileged and vulnerable sections of the society to motivate the work towards holistic development of individual and community, for instance destitute women/men with health and mental health issues & homeless children, men and women, elderly, disabled and those deprived of basic social security. People's Forum provides a platform to the communities whose voices remain unheard, rights ignored, and basic entitlements not accomplished. The focus also lies on mobilizing youth and working towards people's collective consciousness to let them realize their rights and support them to access basic developmental services.

## OUR MISSION

To work towards integrated development in all spheres of community life with special emphasis on weaker and vulnerable groups such as Women & Children, Elderly People, SC / ST & Economic backward peoples, Person with Disabilities, Drug-Addicts, Beggars and those deprived of healthy and secure living.

## OUR VISION

Developing a most credible and reliable people's institution to care and support the most deprived and vulnerable people irrespective of caste, creed, sex, religion & enabling them to live in society with dignity & respect that will be entirely free from all economic and social discrimination.



## WE ARE REGISTERED UNDER:

- Society Registration Act 1860.
- Foreign Contribution Regulatory Acts (FCRA) 1976
- 80 G under Income Tax Act 1961
- 12 A of Indian Income Tax Act 1961.
- Registered under PwDs Act 1995
- Registered under Juvenile Justice Act 2000



## The Growth Story

### THE BEGINNING (1989-1993)

Motivated youth assimilated together with the intention and dedication to work for the venerable by creating society.

Organisation become a part of major movements and campaigns like 'Amaku banchibakudha (a fight against the displacement of lepers' colony in Bhubaneswar and Khurda), 'Hataku Kama Andoloan' in Bolgard block of Nayagada district and worked for the rights of SC/STs in tribal districts of Odhisa.

### TRANSFERING AIDS (1993-1997)

Directing different government and donor agencies aids to the extremely marginalized families

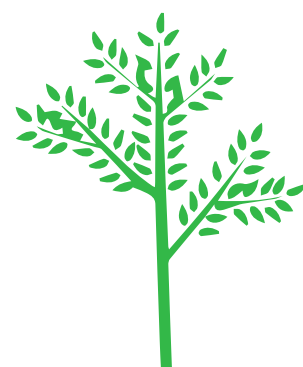
Aim to facilitate every possible way so that they can live in respect & dignity .

### REACHING OUT AT THE TIME OF CRISIS (1998-2000)

This is the phase when Odisha witnessed one of the most destructive cyclones. The organization took the front line and fulfilled its moral responsibility in facilities and support to the people of the state in the moment of crisis. Within this period different rehabilitation programs were initiated where the highly affected areas were emphasized

### EXPANSION OF FIELD (2001-2004)

This phase was the beginning of expansion of our horizon as we wanted to reach to a larger section of the society. In order to expand our field we started with modifying our intervention strategy. We directly reach out and started intervention in remote and difficult areas and initiate some important activities like Livelihood restoration, irrigation, nursery development, drought mitigation, cluster development etc.





#### STATE OF BLOOMING ( 2005-2010)

People`s Forum as an organisation now has around two decades of developmental experiences . Now it is standing as a steady and growing organisation who is now expanding and promoting different institutions. This is the phase where organisation declared itself as micro finance institution and has also initiated many development programmes, rural marketing,agriculture and pisciculture farms, training institution , business development,etc.

#### MOVING FORWARD (2010 onwards)

Peoples Forum thereafter expanded to provide financial inclusion through Business Correspondents & composite projects like water & sanitation with both grant as well as the loan components to bring a better quality of life and livelihood security for the underserved communities.



## JHARSUGUDA

- MISSION ASHRA
- DRUG DE-ADDICTION CENTRE
- MISSION ASHRA (MALE UNIT)
- OLD AGE HOME

## SUBARNAPUR

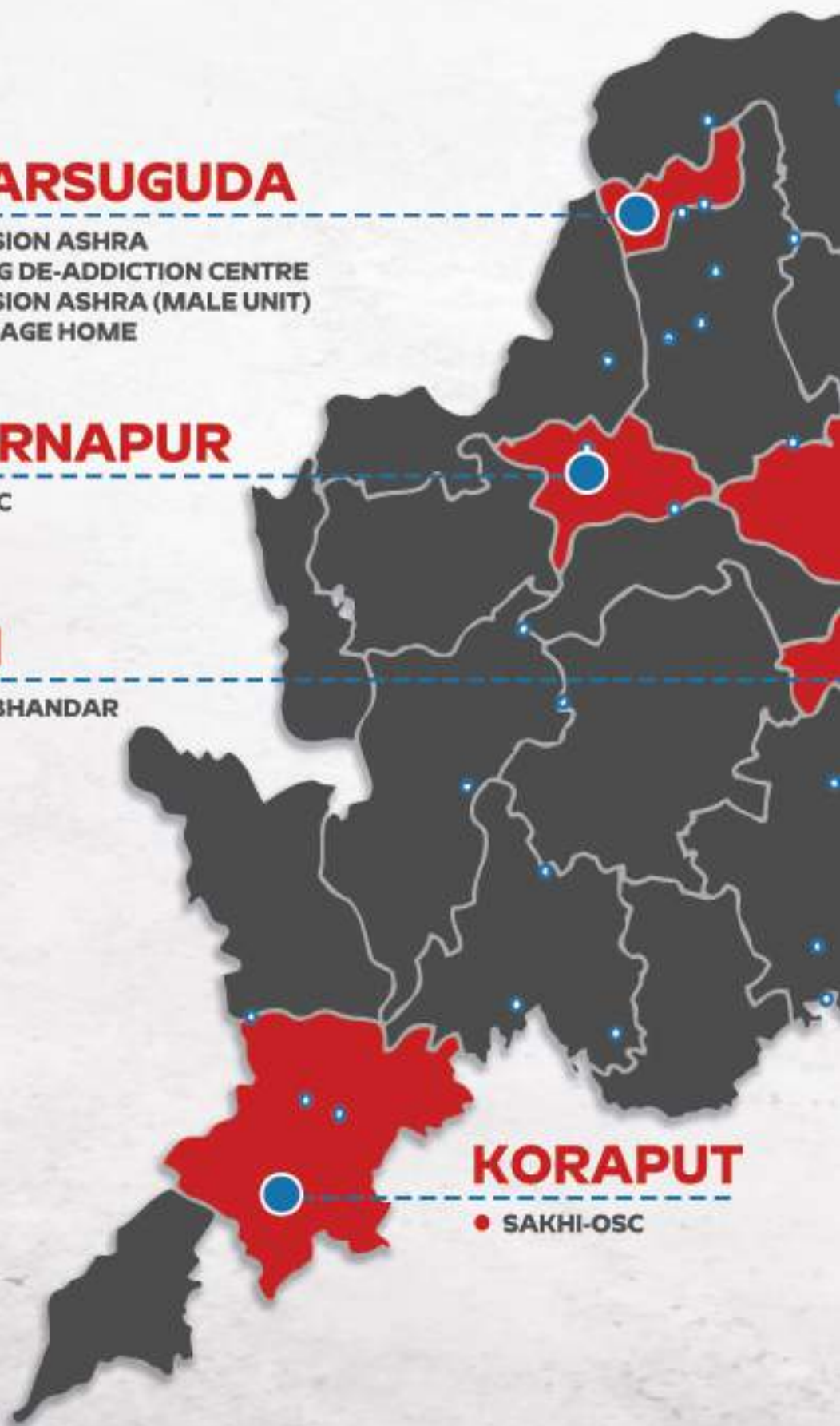
- SAKHI-OSC

## NAYAGARH

- ANNAPURNA ANAND BHANDAR  
(MID-DAY MEAL)

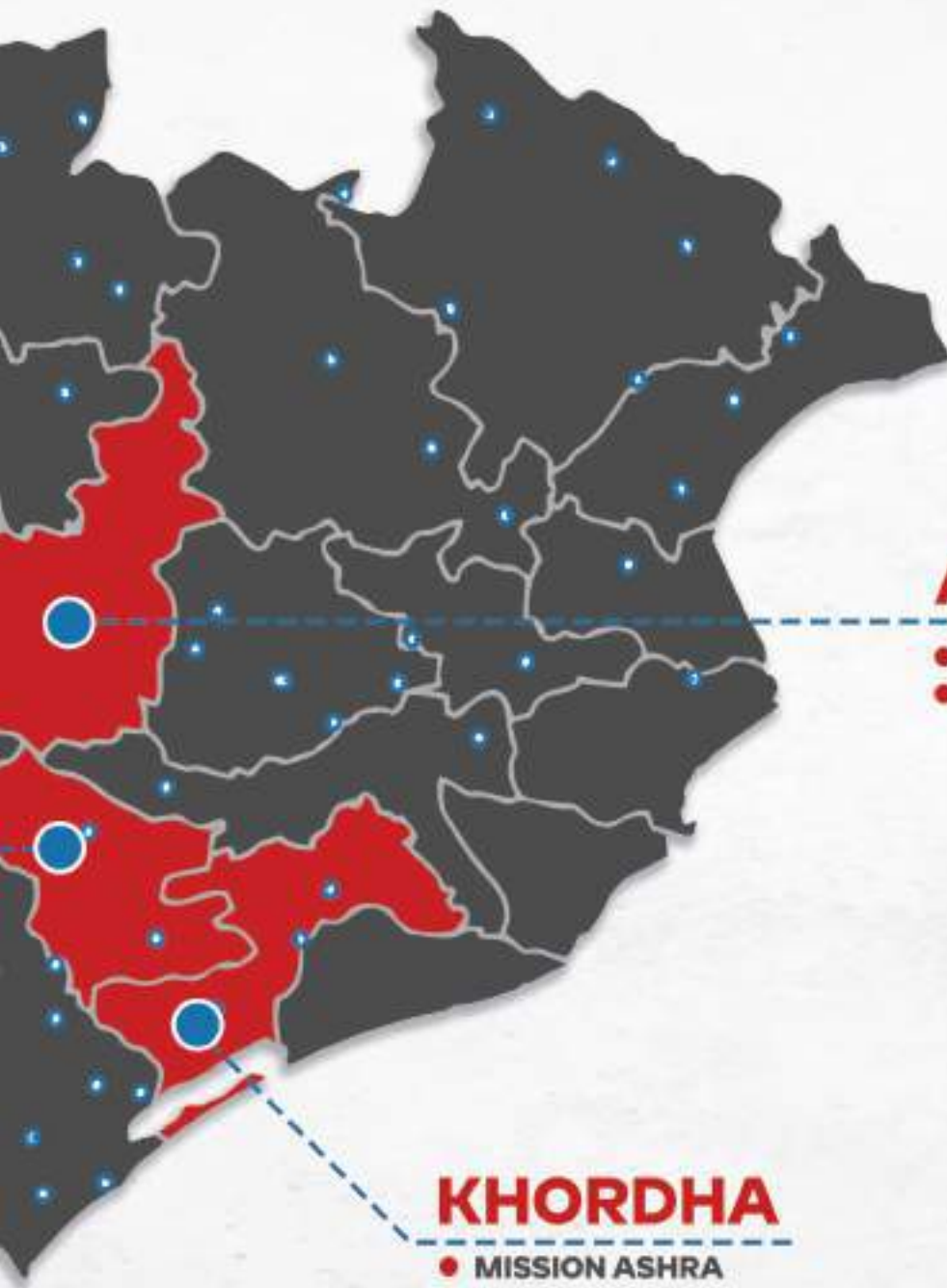
## KORAPUT

- SAKHI-OSC





# OUR PRESENCE & OUR PROGRAMS



## ANGUL

- MISSION ASHRA
- SAKHI-OSC

## KHORDHA

- MISSION ASHRA
- MISSION ASHALOK
- AAMA GHARA
- UJJWALA HOME
- ASHYA MISSION
- SAKHI-OSC
- ANNAPURNA ANAND BHANDAR (MID-DAY MEAL)



BUSINESS CORRESPONDENCE BRANCHES

## OUR THEMATIC AREAS



**WOMEN & CHILD  
DEVELOPMENT**



**HEALTH &  
MENTAL HEALTH**



**SOCIAL SECURITY**



**LIVELIHOOD  
PROMOTION**



**NUTRITIONAL  
SECURITY**



**DISASTER RISK  
MANAGEMENT**



**FINANCIAL  
INCLUSION**



**ENTERPRISE  
DEVELOPMENT**



## OUR PROGRAMMES

MISSION  
ASHRA

MISSION  
AASHALOK

AAMA  
GHARA

UJJAWALA  
HOME

SAKHI-ONE  
STOP CENTRE

OLD  
AGE HOME

DRUG DE  
ADDICTION  
CENTRE

ASHYA  
MISSION

ASSA INDIA

MOBILE  
MEDICARE  
UNIT

MID DAY  
MEAL

LIVELIHOOD  
PROMOTION

Financial  
Inclusion

Enterprises  
Development

PRAYASH  
MISSION



**MISSION ASHRA**



## Rehabilitation Centre for Destitute Women with Mental Illness

We initiated “Mission Ashra” more than two decades ago in the year 2003. The centre is one of its kind in the eastern part of the country that provides holistic support to the women in mental illness which includes food, cloth, shelter, medical aid, counselling and vocational training in a positive and congenial atmosphere. The centre provides integrated services starting from “Rescue to Reunion” in a sequential manner. Mission Ashra visualizes a society that has space for every individual, regardless of their mental or physical condition, caste, economic class, age and gender. Mission Ashra envisions the society to be a place where people with mental disability are given equal opportunity to live a dignified life like any other individual with full freedom and liberty.

So far, we have established and managing 3 rehabilitation centres in Odisha with 457 nos. of beneficiaries from different part of the geography. Following are the centres supported by the Government of Odisha.

1. Mission Ashra, Janla, Khordha (Supported by Dept. of SSEPD, Govt. of Odisha)
2. Mission Ashra, Jharsuguda (Supported by District Mineral Foundation Trust, Jharsuguda)
3. Mission Ashra, Talcher, Angul (Supported by District Mineral Foundation Trust, Angul)

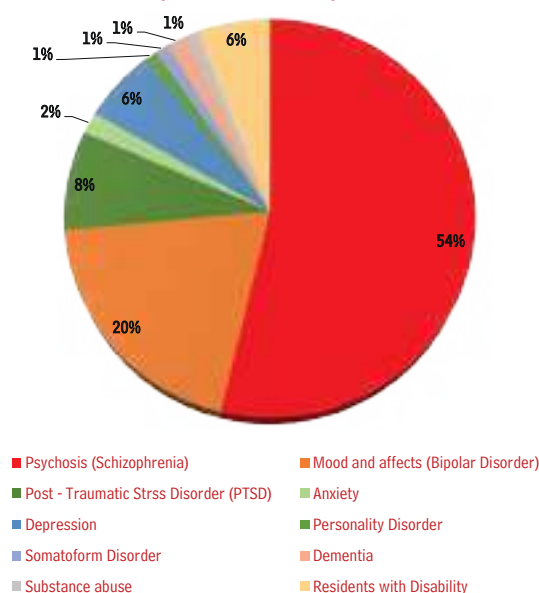
Apart from our rescue operation, we accommodate the referred cases by the District Administrations from Different District of the State, Local Government Officials, and Police & NGOs with proper identification & procedure.

Following table represents the centre wise information on details:

Particulars	Khordha District		Jharsuguda District		Angul District	
	FY 2020-21	Since Inception (2003)	FY	Since Inception (2016)	FY 2020-21	Since Inception (2018)
			2020-21			
Rescue	55	1406	60 37	320	20	116
Relapse	4	33	15	39	2	5
No. of Residents	263	1406	128	320	66	116

Following Charts represents the Psychiatric Disorders of the residents of the centres:

Types of Disorders in Mission Ashra  
(FY 2020-2021)



## TREATMENT & THERAPY

### Social & Cognitive Rehabilitation

- **Counselling** : To re-socialize them and help them in gaining consciousness of their presence. Currently the programme is working upon Psychosocial Skills and Sessions on Social & independent or Holistic & Assertive approach.
- **Documentation** : Counselling reports, Mental Status Examination, Case History, Family History, Research on New therapeutic approaches, Publishing of E- Swara Magazine.

### Somatic Treatment

- **Pharmacological treatment** includes psychiatric medications which works like a drug therapy to improve psychiatric symptoms of resident's disorder.

### Psychosocial treatment and Rehabilitation

- **Psycho education** provided to the resident and especially family/cares regarding the nature of illness, and its course and treatment.
- **Group psychotherapy** is particularly aims at teaching problem solving and communication skills to the residents by the counselors.
- **Individual psychotherapy** is usually supportive in nature. Rarely, psychoanalytically oriented psychodynamic psychotherapy is used, Cognitive behavior therapy (CBT) in the treatment of schizophrenia.
- **Family therapy**- family members are also provided social skills training to enhance communication and help decrease interfamilial tensions.
- **Psychosocial rehabilitation** to develop the work habit, training in a new vocation or retraining in a previous skill, in dependent job placement, sheltered employment or self-employment, and occupational therapy.

## REUNION PROCEDURE

Reunion is an important part of rehabilitative services. One of the main goals of recovery is to successfully aid the mainstreaming of residents into the society and amongst their family members and it includes two methods of follow up:

1. Telephonic follow up– telephonic outreach is to ensure patient's understanding of and adherence to discharge orders following the rehabilitation. Telephonic follow up entails that the centre counsellors will call the client and family members to take updates regarding current mental state, acceptance, daily routine, medicine intake, and productive engagement.
2. Home visits – It involves a process of initiating relationships with family members, negotiating and implementing a family focused plan of care. Environmental factors impinging on health, housing, finance, sanitation, attitude of family members towards the client.



## Process of Reunion & Rehabilitation



## ECONOMIC REINTEGRATION

### (Vocational & Recreational Training)

Mission Ashra not only focuses on reintegrating the women with society but also focuses to make them eligible to lead a dignified life after reunion with their families. We have developed different training modules for their skill building through women-based skill set and capabilities. The beneficiaries are not only been engaged in learning during their stay but also in enable for a better livelihood opportunities for their future. There are different vocational trainings are being conducted across our 3 centres, such as: Bamboo Crafting, Tailoring, Incencestick Making, Paper Bag making etc.

For the FY 2020-21, 167 nos. of residents were trained with vocational trainings . Following table shows the details of the activities carried out by them under this section:

SL NO	Activities	No. of Beneficiaries	Productions (In nos.)
1	Crafted Bamboo Products Making	36	660
2	Greeting cards Making	22	600
3	Tailoring (Apparels Making)	53	864
4	Incense Stick Making	10	7480
5	Paper Bag making	17	2000
6	Paper Flower Making	8	150
7	Quill Paper earring Making	20	120
8	Incense Stick Making	20	70 Kg

The produces are marketed and sold in district level fairs and exhibitions, few products are listed in e-shopping platforms. We have also gifted these items to our funders, donors & guests, during festival seasons as a token of appreciation from the residents of Mission Ashra.

## Celebrations & Events:

Witnessing the toll COVID-19 is taking on those who are struggling with mental health issues residing at psychiatric institution of mental health, the frontline workers of People's Forum tried to improvising and innovating new ideas to celebrate festivals or programmes to ensure the impact on jovial expression of enthusiasm and togetherness. In the toughest time while taking all the precautionary measures,

**Mission Ashra creates a culture of glorious path of self victory in celebrating** - Foundation Day, World Mental Health Day, World Disability Day, International Yoga Day, World AIDs Day, World Tuberculosis Day, Human Rights Day.

**Passionate to create different kinds of buzz in the midst of mayhem** by celebrating Kartika Purnima, Pana Sankranti, Raksha Bandhan, Independence Day, Republic Day, Workshop & National Seminars.

**Unboasting the individual** in the occasions of natural events, accomplishments, victories and life milestones and Women's Day Celebration, Raja Sankranti like a ray of hope that act as a blessing with sweet refreshments.











# MISSION **ASHALOK**

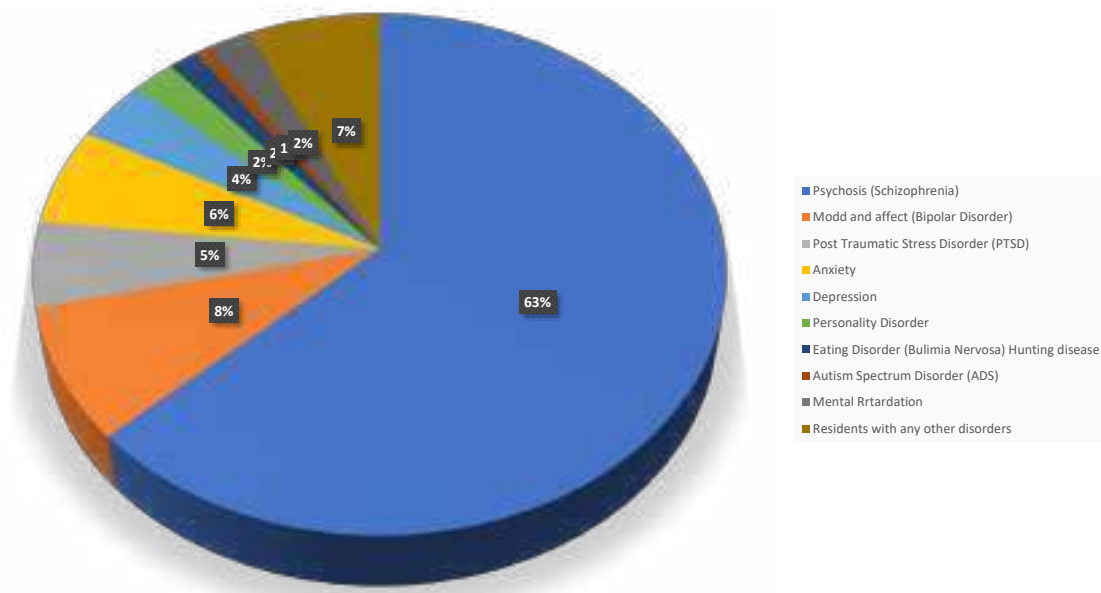
(REHABILITATION CENTRE FOR DESTITUTE MEN WITH MENTAL ILLNESS)

Having two decades experience in Mental health and rehabilitation for women and looking to the increasing numbers of mental ill cases in the state, in the year 2017, with the support of the District administration Jharsuguda & DMFT Jharsuguda we have initiated a programme named “ Mission Ashalok- a land of hope” to serve the mentally ill male population of the district. Lateron, in the year 2019, with a vision to create a model care rehabilitation center for mentally ill male population, we have established our Second rehabilitation center at Gangapada, Khordha with our internal fund. So far, 380 beneficiaries were rescued and admitted in to the centers and provided with all the basic services with medical aid. The details information are placed herein below:

SI No	Particulars	Khurdha District		Jharsuguda District	
		FY 2020-21	Since Inception (2017)	FY 2020-21	Since Inception (2019)
1	Rescue	46	221	70	159
2	Reunion	31	146	11	60
3	Relapse	3	21	1	14
4	No of Residents	75	221	64	159

Followings are the psychiatric disorders found in our residents at both of our centres; they are being regularly under medical supervision of the psychiatric department of MHI & respective DHH and been getting proper medication and care from our trained professionals.

Types of Disorders in Misson Ashalok (FY 2020-2021)





## Vocational & Recreational Training

An individual who is often seen as an aberrant edifice of the streets is provided with the opportunity of recreating his life which was lost due to the illness. The prime objective of this 'model for intervention' is to provide care, treatment and rehabilitation, reintegration, reformation and reinventing measures. A part of their rehabilitation consists of vocational training and skill building in Candle Making, Paper bag Making, Paper cup making and gardening. This process culminates to reintegrate the repatriate individual into his family and community which can help them earn a livelihood after their discharge.

The following products are being used for in-house use, sold in district level of fairs and exhibitions and for gifting to our esteemed stakeholders.

Sl. No.	Activities	No. of Resident Engaged	Productions
1	Candle Making	6	500 packets
2	Incense Stick Making	20	72 Kg
3	Paper Bag Making	4	10000 pc
4	Paper Glass Making	2	Small 25000 Big- 30000
5	Mushroom Cultivation	4	17 Kg
6	Incense Stick	20	122 Packets
7	Vegetable Cultivation	8	75 Kgs.











**AAMA GHARA**  
(CHILD CARE INSTITUTION)

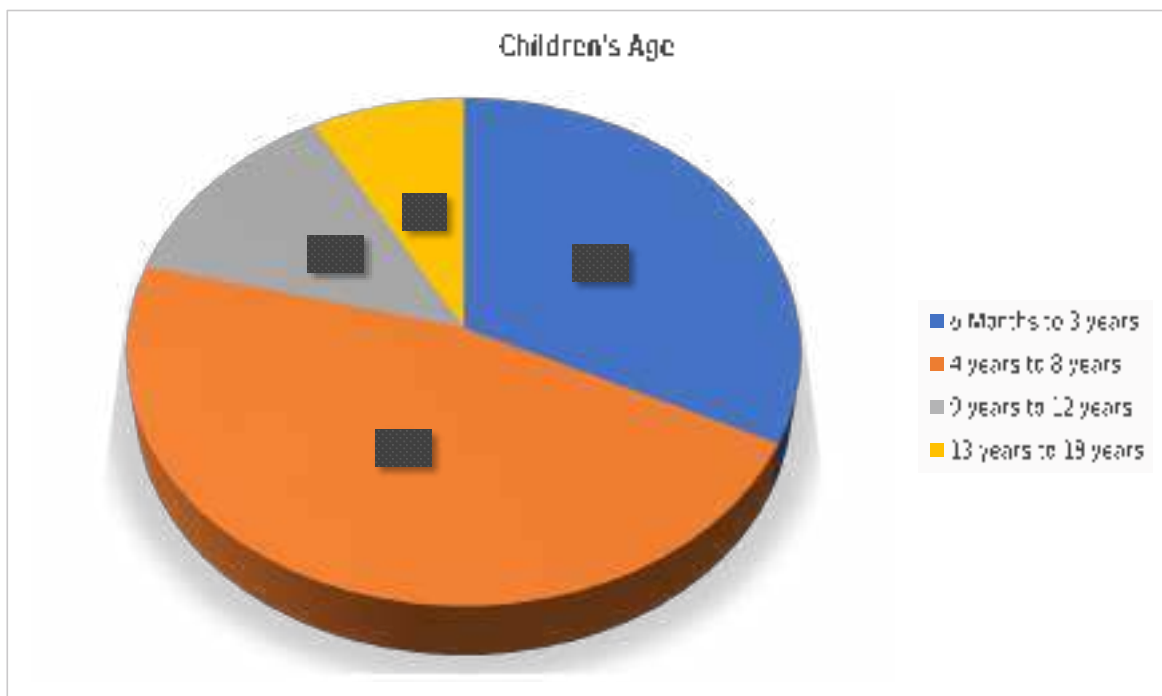
With the moto to shelter and nourish the children of the residents of Mission Ashra (Destitute women with mental illness) andUjjwala home (Traffic Victims), People`s Forum established 'Aama Ghara', a child care institution in 2015. We have taken up educating, nurturing, and developing those abandoned children by providing quality education, balanced nutrition and all-round development in a healthy, safe and loving environment.

Aama Ghara is actively working under 'Child Welfare Committee' (CWC) and District Child Protection Unit (DCPU). Moreover, the organization follows the Juvenile Justice Act (JJ Act) 2015 and guidelines of DCPU. "AamaGhara" has been recognized as a specialized adoption agency (SAA) on 7th February 2020 under section 65 of the juvenile justice (care and protection of children) Act, 2015.

Currently 62 children are residing at Aama Ghara out of which 31 children are registered under SAA and they are also linked with CARA (Central Adoption Resource Authority). The centre providing them protection under legal framework and bring them under government schemes for children. Since the establishment, we have touched the lives of 121children. There were 3international adoptions and 5 children were rehabilitated/reunited with their families. Following are the details of the centre:

Particulars	Financial Year (2020-2021)	Since Inception
Number of Children Admitted	30	121
Number of Children under SAA (Special Adoption Agency) Admitted	34	40
Number of Children Adopted	4	18
Number of Children Discharged/Reunion/Transfer to other CCI	8	90
Number of Inmates	64	161

The deployed chart depict the age group of the children residing at Aama Ghara





We believe that proper provisions of education, and opportunity for creativity are the four primary pillars of success for the development of a child. As soon as a child arrives in Aama Ghara, he/she is provided with health checkups and psychological/emotional support as the first priority followed by proper nutrition, and then a plan for education and rehabilitation. Initially, the child is provided with the basic education in the Centre by the tutor and then as per the age and aptitude, the child gets admitted to a formal school. Enrolment, retention, and progress of Children from Aama ghara into different Primary, Middle, and Higher Secondary Schools, during the academic year 2020-21 are given in the table below:

Standard	No. of Children Enrolled
Play School	5
Primary (Std. 1 to Std. 4)	22
Upper Primary (Std.5 to Std.9)	3
Matriculation/Higher Secondary	1

We have created regular opportunities for the children to engage in creative activities like drawing, painting, gardening, sports, cleanliness drive, music, dance, debate, etc. In this regard we have engaged a PT instructor, Taikundoo instructor, Yoga Instructor, Dance Teacher and a Music teacher for our in-house children.

## MOMENTS FROM AAMA GHARA











# UJJAWALA HOME

(A SHELTER HOME FOR COMMERCIALLY EXPLOITED SEXUAL TRAFFICKED VICTIMS)



Since 2009, People's Forum Operating & Managing Ujjawala Home supported by Women & Child Development Department, Government of Odisha at Janla of Khordha District in focus to give shelter, medication, counselling and rehabilitation to the Victims of Trafficking for Commercial Sexual Exploitation.

At the present scenario, human trafficking is one of the serious issues and the most contemptible form of human rights violation around the world. With the objective to provide safeguard to the women & children by fulfilling the human basic requirements with Counselling, Medication, Recreational, Vocational Training and Legal aid services.

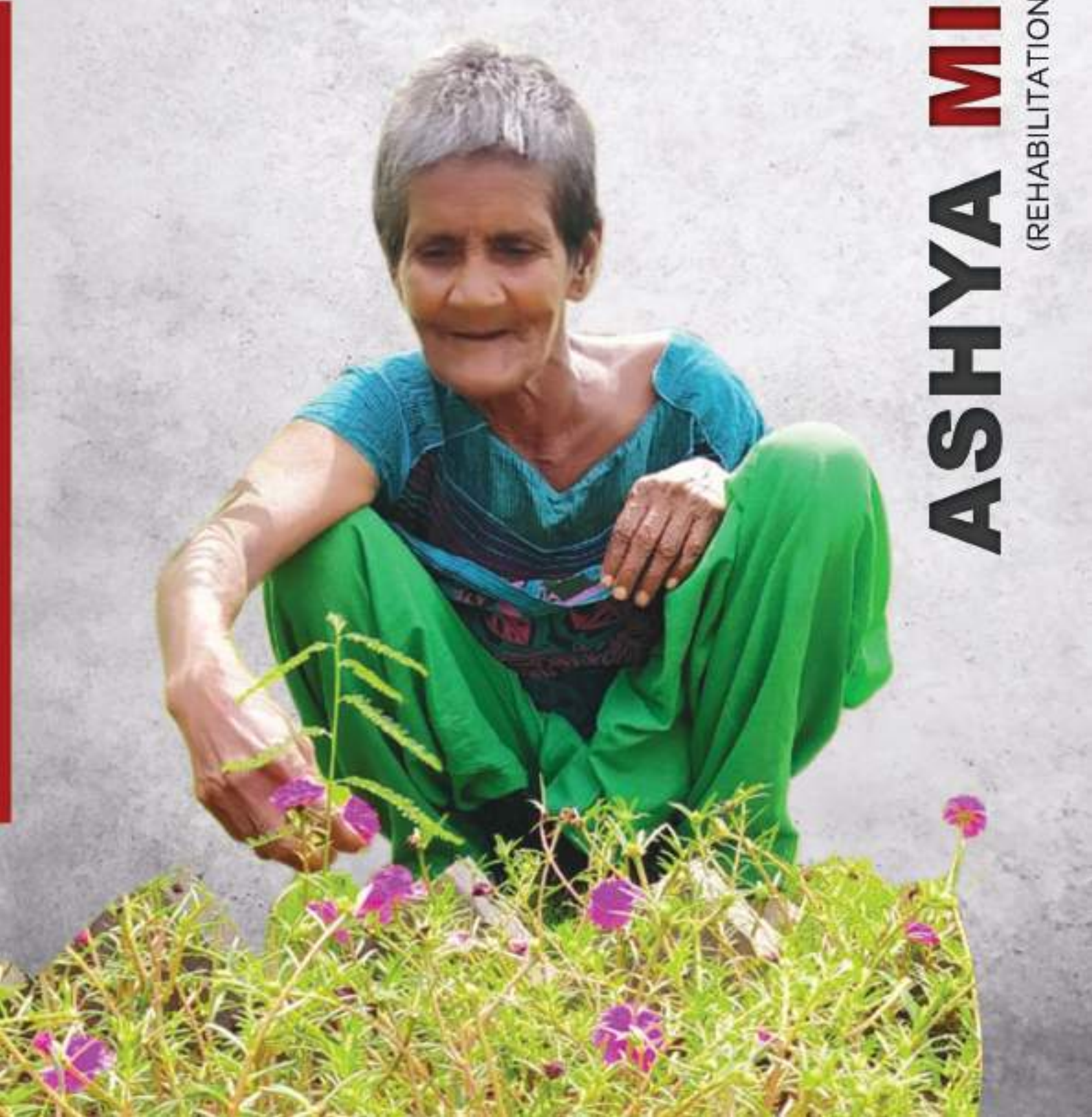
Since inception of the programme 187 nos. of victims were got admitted into Ujjawala Home, where 115 nos. of inmates are successfully reunited with their family. Currently there are 24 inmates residing at Ujjawala Home, out of which 3 are minors.

As a part of progress plan, vocational training is implemented for the resident of Ujjawala Home. Followings are the different vocational activities undertaken in the FY 2020-21.

Vocational Activities	Output	Residents Involved in Activity (Beneficiaries)	Marketed
Mushroom Cultivation	45KG	6	All the produced products are being consumed by the different rehabilitation centers of Peoples Forum.
Badi Making	20 KG	3	
Papad Making	10KG	4	
Mudhi	80 KG	2	
Tailoring	Stitching of Clothes for inmates	3	







# ASHYA **MISSION**

(REHABILITATION CENTRE FOR BEGGARS)

Ashya Mission was started just at the beginning of nationwide lockdown due to Covid-19 pandemic to provide immediate shelter to the segment of population who does not have roof above their family's head. The project mainly targeted to the population of Bhubaneswar city who used to stay at roadside and dependent on other for their survival. During the pandemic where one section of the society was preparing themselves to adopt with the critical situation, whereas other section of the society had no accessibility of basic amenities. Keeping the scenario in mind, People's Forum initiated the rescue operation to provide immediate services to the one's who are in need. Initially with the support of District Administration Khordha (SSEPD Department), immediate shelter was provided in Bhramarabara High School Tamando which was used for almost 2 months. Later on with the support of Department of SSEPD, Govt. of Odisha, We have established a full-fledged Rehabilitation Center for Beggars with all basic amenities in the name of Ashya Mission at Gramadihi, Khordha with the capacity of 150 numbers of residents.

## SERVICES PROVIDED



## VOCATIONAL TRAINING

Socio-economic rehabilitation is one of the core areas of concern for the Homeless Beggars, hence residents are engaged in different skill development training and practicing income generating activities to employ in some economic sector. Apart from this, the inmates are engaged with different recreational activities, sports, yoga and meditation on daily basis.

Following table depict the vocational activities performed in the FY 2020-21.

Vocational Activities	Productions	Beneficiaries (Residents are Involving in Activity)	Marketed
Candle Making	3423 pieces	20	All the produced products are being consume by the different rehabilitation centres of Peoples Forum.
Incence Sticks Making	300kgs	30	
Paper Thoonga making	8000 pieces	20	
Sev and Boondi Making	230kgs	30	
Laddoo Making	100kgs	30	





**OLD AGE HOME**

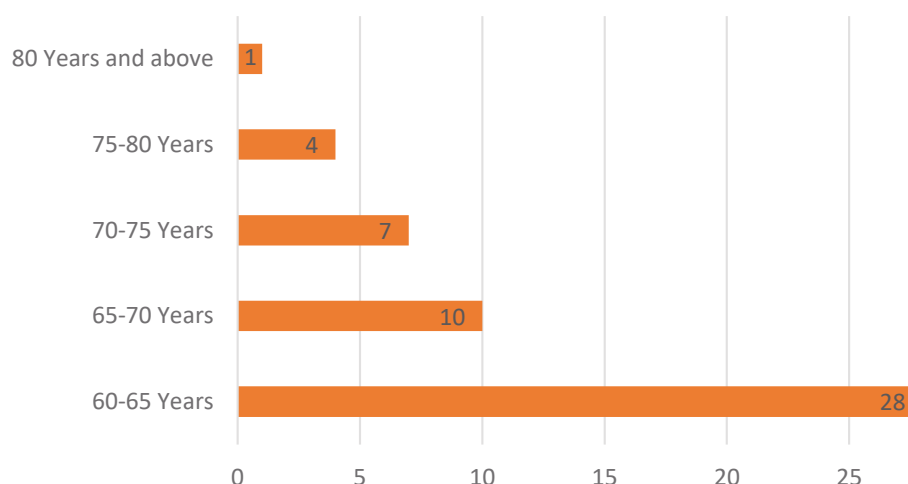
The elderly population is large in general and growing due to advancement of health care education. These people are faced with numerous physical, psychological and social role changes that challenge their sense of self and capacity to live happily. Many people experience loneliness and depression in old age, either as a result of living alone or due to lack of distorted families and reduced connections with their culture of origin, which results in an inability to actively participate in the community activities. With advancing age, it is inevitable that people lose connection with their friendship networks and that they find it more difficult to initiate new friendships and to belong to new networks.

People's Forum took the initiative to provide gerontological care to the Senior Citizens by establishing Old Age Home on 6th of February 2019 in the Jharsuguda with the support of District Mineral Fund Trust Jharsuguda. The aim for establishing this center is to provide a dignified and Independent live to these section of people through community-based services. Our objective is to provide home care services to Senior Citizens (60 years & older) who may be functionally challenged in their ability to perform daily chores, personal care, needs, maintaining a home for themselves.



During the Fy 2020-21, a total of 50 senior citizens of Jharsuguda district were provided with the above mentioned services at our Centre. The age wise classification is here in below:

## Age Group Classification





## FEW MOMENTS OF OLD AGE HOME









# **DRUG DE ADDICTION CENTRE**



Drug De Addiction Center in Jharsuguda acts as a healing centre for the patients who have accidentally or maybe circumstances that have made them addicted to alcohol or any other drugs. This Center was established on June 2017 with the support of District Mineral Foundation, Jharsuguda. We provides a serene and comfortable environment for the physical and mental speedy recovery of the patient. Our centre offers individual attention to the patient sufferings and gives the best medical, emotional help from our experienced professionals. These services avail for free of cost to get rid of their addiction and leave a healthy and dignified life in the society.

We are being successful to almost 88% of the patient who so ever entre the center. We have an all-time team of specialist psychologists, Counselors, Psychiatrists, and other nursing staff who are being trained to give their keen observation for the speedy recovery of the patient.

We conduct Recreational indoor and outdoor activities Yoga and Medidation classes for our patent on regular basis. We also conduct seminars, camps to spread the awareness among the common people and for the family members of the addicted patients. We are also providing vocational training on Incense stick making to the inmates of the center. During the year, 11 beneficiaries have produced 38 Kgs of Incense stick which are being used in the center itself.

For the FY 2020-21, we have admitted 69 drug addicts' persons of the district out of which 53 persons were successfully addict free and happily leaving their life. Since inception of the programme 226 beneficiaries have able to leave their addictions.

### MOMENTS FROM DDC











**SAKHI**

**ONE STOP CENTRE**



SAKHI-OSC is a women centric initiative, which aims to fight against gender violence, discrimination, exploitation. This Initiative is the reflection on the current scenario of our country where discrimination and gender based violence is a deep-rooted phenomenon. Then after the nationwide outrage against the 2012 Delhi gang rape incident, Sakhi- One Stop Centre was formed and became supportive hand in all dimension for the victimise women. In the year 2015-16, People`s Forum got the honour of getting selected as the nodal agency to manage One Stop Centre- SAKHI at the premises of Capital Hospital Bhubaneswar of Khordha District. Looking to the successful implementation of the programme, gradually we got selected to operate two more OSC in Koraput and Angul Districts of Odisha, which are situated in S.L.N. Medical Collage and Hospital Koraput and District Headquarter Hospital Angul. All these OSC are providing 24X7 service and support to distressed women, and facilitate immediate, emergency and non-emergency access to a range of services including medical, legal, psychological and counselling support under one roof to fight against any forms of violence against women,

## SERVICES PROVIDED



Legal Aid



Counseling



Police Aid



Medical Aid



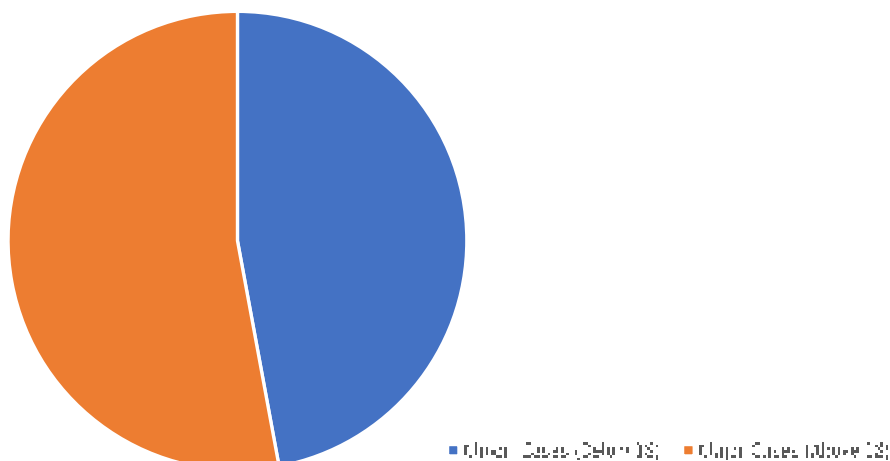
Shelter

Following table represents the center wise beneficiary details.

## Status of Registered Cases

Particulars	Sakhi- One Stop Centre (Khordha)		Sakhi- One Stop Centre (Koraput)		Sakhi- One Stop Centre ( Angul)	
	Since Inception (01/10/2015)	Financial Year (2020-2021)	Since Inception (03/07/2018)	Financial Year (2020-2021)	Since Inception (27.08.2017)	Financial Year (2020-2021)
Total Number of Cases Registered	1512	267	97	41	164	104

## Minor and Major Cases



## Types of Cases in Sakhi- One Stop Centers (Khordha, Angul, Koraput)









**ASSA INDIA**  
(A SUICIDE PREVENTION INITIATIVE)



ASSA INDIA is an initiative started by People's Forum on 10th October, 2020 to provide tele-counselling for everyone who have been observed by their family and friends that have suicidal tendency or going through any mental health issue. As People's Forum focusing on rehabilitation care and shelter home for destitute people with mental illness but during lockdown suicide case of a well-known public figure made us realise the negligence and stigma towards mental health is deeply rooted in our society. Due to lack of sensitivity and awareness associated with mental health, many individuals suffer in silence and are not getting proper support. Many remain undiagnosed and eventually lead to some devastating consequences.

ASSA India aims to breakdown this vicious cycle of oppression, rejection, suppression, restrictions and stigma attached towards mental health and provided the immediate support and tele-counselling to the individuals who are in need. We try to reach those souls who are in their acute grief and stress that what leads to suicidal thoughts and tendencies.

Since the establishment, till May 2021 we have received total 161 calls.

## SERVICES PROVIDED





# **ANNAPURNA ANAND BHANDAR**

(MID-DAY MEAL PROGRAMME)



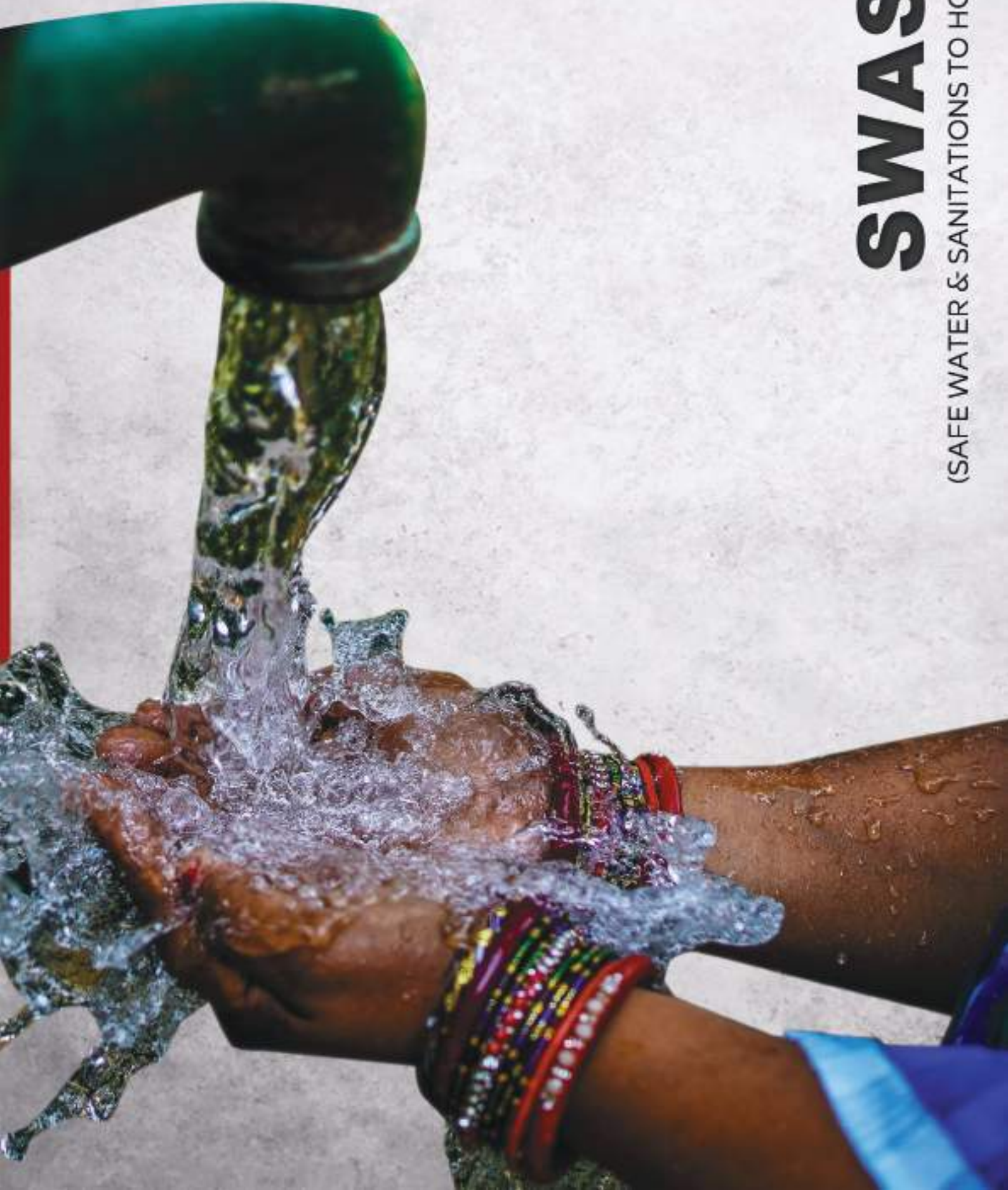
With the support of Department of School and Mass Education, Govt. of Odisha, People's Forum is rolling out the Mid Day Meal programme under government guidelines to provide healthy and nutritious food to the school going children under centralized kitchen system. This programme now covered 43 schools (primary & Upper Primary) in Khordha district and 52 schools (Primary & Upper Primary) in Nayagarh district. Under this scheme around 9700 school going children are getting healthy and nutritious meal on daily basis.

Area of Operation (District)	Supporting Agency	Number of Schools Registered	Number of Students Covered per Day
Khordha	School & Mass Education Department, Government of Odisha	43 (Primary & Upper Primary Schools)	4484
Nayagarh	School & Mass Education Department, Government of Odisha	52 (Primary & Upper Primary Schools)	5210

### FUTURE EXPANSION TARGET

Two new kitchens are already been established at Khordha and Nayagarh, which have the capacity to serve up to 26000 children, 13000 by each kitchen, to cover all blocks of Nayagarh and Khordha districts. Due to lockdown and as schools are still remain closed so that the target has disrupted but as much as possible we will try to spread out our operation area after schools reopen.





# SWASTH

(SAFE WATER & SANITATIONS TO HOUSEHOLDS)



Focusing on the critical situation pertaining to Water, Sanitation and Hygiene, People's Forum carried out extensive WASH promotion activities under SWASTH Programme in our operational areas. Our primary objective to achieve one of the aim of Sustainable Development Goal i.e. adequate and equitable sanitation and hygiene for all and ending open defecation by 2030.

Under this programme we conduct different community awareness programme on usage of safe and protected water, practices of sanitary toilet usage and environmental cleanliness. We have developed different IEC Materials on the transmissible diseases that spreads due to open defecation and urination, drinking of unhygienic water and risks of using water from open sources for cooking purpose orientation. Through this awareness campaign we encourage Self-Help Groups members to construct toilets and bore wells for ground water in their houses.

With the support of Water.Org, People's Forum through SWASTH provides financial assistance to individuals to provide them access to safe water and sanitation facilities at household level. Such loan products focus on awareness on safe water and sanitation and training on building resource efficient facilities that lead to convenience, saving of time, increased privacy, heightened safety reduced expenditure on health care and an improvement in overall quality of life. So far, we have served and impacted 27,108 households with this programme.



# MOBILE MEDICAL UNIT

(FREE HEALTH CHECK-UP IN RURAL AREAS)





People's Forum is implementing the Mobile Medical Unit Project with support of the Annapurna Finance Pvt. Ltd. The project is sanctioned to improve the health status of the community in the villages of Basudevpur Gram Panchayat of Khordha District and Bankoi Gram Panchayat of Nayagarh District. The project proposes to provide accessibility to quality preventive and promotive primary health care service across the target villages and to imbibe positive health seeking behaviour in community and to establish convergence with public and private stakeholders to bring in maximum impact in the primary health care delivery in the villages.

The program provides services like health consultation, free basic medication and referral wherever required. The van is equipped with basic drugs, consumables, medical equipment, infection control measures, communication materials and AV system as per the requirement keeping in view with the Medical quality control protocols. The mobile van consist of a Medical Doctor, two Nurse, a Paramedical staff and a MPCW.

The MMU had served its purpose even in the tough times during the Covid-19 pandemic. The programme was carried forward by following each and every protocol of the Covid-19 and also by abiding the rules from the local authorities with a limited treatment of 50 patients in a single day. During the year we have covered 835 cases of paediatric, skin, gynec and general medicine under the supervision of specialist doctors.







# **BUSINESS CORRESPONDENCE** **at PEOPLE'S FORUM**



We have taken this initiative of Business correspondence to deliver the financial services for the unreachable segments to a new heights. With the objective of ensuring greater financial inclusion and increasing the outreach, the Business Correspondents model comes into the picture. The use of the BC model has already shown the potential by changing the lives of millions of people in the remotest parts of the country. For poor and vulnerable people, who could not think of going to the bank, banking has come to them. Use of this alternate model increases in the number of bank accounts and the volume of loans and deposits in areas that indicates that there is now far greater awareness of banking services.

People's forum has tied-ups with YES Bank and DCB Bank to distribute these credit products under BC model with an outreach of 63 branches across all over Odisha. The organization has been trying to reach to the remotest part of the state and help the marginalized section to come out of the poverty. The concept of 'inclusion' was defined as a process of including the excluded as agents whose participation is essential in the very design of the development process- People's Forum has exactly been doing that by helping more than 2 lakhs active SHG members with financial credit and by employing more than 400 staffs. Going by its expansion plans, we are planning to expand exponentially by increasing its branch presence across each unbanked area. Through this alternate channel, People's Forum has enabled to achieve the initial step of financial comprehension and strengthen their way of earning and spending patterns by providing financial literacy training. Through this FLT People's Forum has been trying to educate rural women about the importance of financial and digital literacy. The focus through this model is to create awareness about use of credit, proper management of money and savings, minimize financial risk and drive long- term benefits of savings.

Particulars(As On March 2021)	YBL	DCB
Total Branches	32	31
No. of District Cover	11	16
No. of Villages	9222	12107
Total SHG Disbursed	33095	30637
Active Clients	77001	77532
Loan Disbursement (INR) in Crore	520	609
Average Loan Size per SHG/JLG	160000	190000
Average Loan Size per client	32000	30000
Total Staff	165	164
Portfolio O/S as 31st MAR(INR) in Crore	136	132
Average Portfolio per FCO	8237274	8032239
Average Portfolio per Branch (INR) in Crore	4.24	4.25



# **PRAYASH MISSION**

(A COVID-19 RELIEF AND TELE-COUNSELLING INITIATIVE)



## COVID RELIEF PROGRAMME

The Pandemic has pushed millions of people to the edge of their life. It has become more difficult for the marginalized section of the society to survive as they are the one who gets deprived of all the necessary public services during the moment of crisis. During these crucial time, People`s Forum have initiated 'A Covid Relief Programme' where we attempt to reach and facilities the maximum number of vulnerable people in the state of Odisha by creating a network of volunteers from different parts of Odisha, who could directly reach to the beneficiary and provide them the required help. Following are the support extended to the needy people during the high time of the pandemic.

**Food Support :** Meals were provided to families who are in need, such as \ daily wage labourer, slums who are out of all resources to buy food as their daily income has come to a standstill. Volunteers provided dry food packets to the individuals who were travelling (migrants), stuck in hospital, homeless, destitute population, and people with physical and mental disability and moving crowd who need assistance with food and water.

**Covid Essentials Distribution :** We have distributed Covid Essentials kit contains N95 Masks, Sanitizers, Face Shield, Gloves to the frontline care workers of Capital Hospital Bhubaneswar, DHH Khordha, DHH Angul, DHH Jharsuguda, Jatni Hospital, Trafic Outpost of Jharsuguda, Bhubaneswar. We have also distributed these Covid essential kit to people with disability of any kind, mental or physical as well as the homeless population.

**Stray Animals :** The pandemic has exposed the stray animals to a greater risk of dying out of starvation and ill health. Our volunteers were took care of stray animals by giving them leftover food, dry food such as biscuits, water and medical attention. Volunteers were asked to spend up to Rs. 100 each day to buy food and water or medical aid for stray animals.



**KEY HIGHLIGHTS**





### Aadhar Card Camp

The organization believes in empowering its residents by providing unique identity and digital platform to authenticate anywhere, anytime. To avail the benefits of different services now a days, being done with the use of Aadhaar Card. On 13.03.2021 and 14.03.2021 Special Aadhaar certification camp was organised by People's Forum with the support of OCAC, BBSR at Mission Ashra premises for the resident of Mission Ashra. Total 168 numbers of resident of Mission Ashra successfully enrolled for their Aadhaar.

### Covid 19 Vaccination

Covid Vaccination camp was organised at Mission Ashra campus for the resident of Mission Ashra by the District administration, Khordha. Mr. Manoj Kumar Padhi (ADMO), Mr. Prasana Mallick (DSSO), Mr. Saroj Kumar Rout (Jatani BDO) and the senior management of People's Forum were presented during the vaccination drive.

A dedicated medical team from the department of health and family welfare carried out the vaccination and covered 70 nos. of resident aged above 45 years.



### Mega Blood Donation Camp

People's Forum observed its 30th Foundation Day on 27th December 2020. On this auspicious occasion the organization organized a Mega Women Blood Donation in association with Indian Red cross Society where more than 1800 women participated at different part of the state. The Camp was graced by Shri. Jagadananda, (Member Niti Ayog and Co-Founder of CYSD), Shri. Gobinda Chandra Pattanaik (Founder, People's Forum), Shri. Dibyajyoti Pattanaik, (Director of AFPL) and Shri. Sanjay Pattanaik (COO of AFPL).



## GALLERY OF FESTIVALS/ CELEBRATIONS

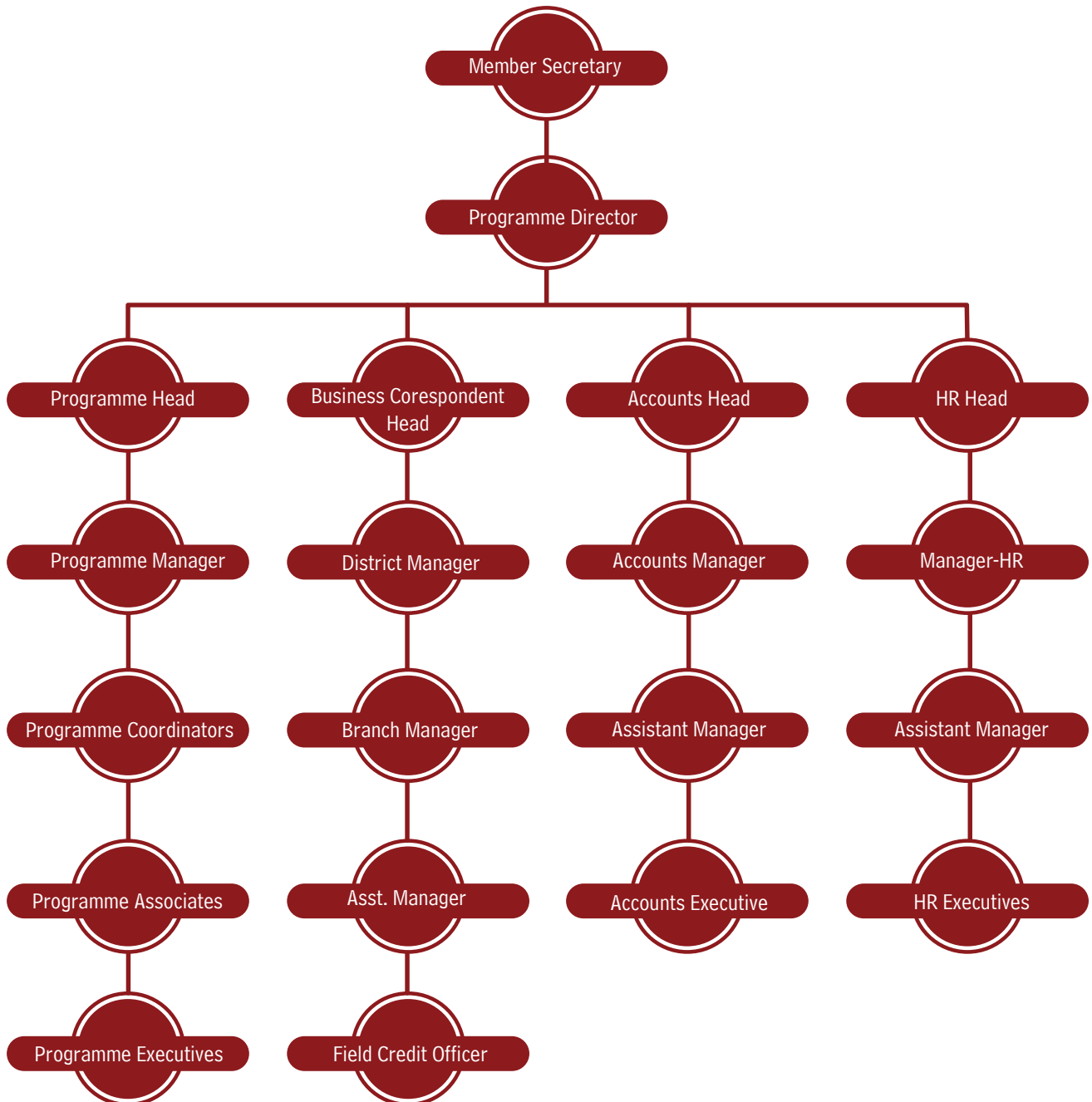








## ORGANOGRAM



In People's Forum, Human Resources are treated as valuable assets with proper HR policy for the organization. At present total 677 individuals are engaged with us for effective implementations of the different programmes. We have professionals are from several disciplines such as agriculture, social science, management, finance , human resource management from the renowned and premium institutions across India. We believe with their strong determination and hard work, People's Forum will cross many more milestones we set for to serve the society in more effective manner.



## FINANCIAL REPORT :

**PEOPLE'S FORUM  
KHURDA - 752055  
BALANCE SHEET AS AT 31 MARCH 2021**

<b>SOURCES OF FUND</b>	<b>Schedules</b>	<b>2020-21</b>	<b>2019-20</b>
General Fund:			
Opening Balance		43,79,51,155	32,74,84,606
Add : contribution to corpus fund		3,60,64,000	3,86,79,172
Add: Excess of Income over Expenditure of the year		3,02,84,428	7,17,87,377
Net General Fund		50,42,99,583	43,79,51,155
Unsecured Loan - Tier II Fund		50,00,000	50,00,000
Term Loans from Banks & FIs	7	4,46,31,516	4,68,21,375
Loan Loss Reserve		22,02,769	22,02,769
Grants to be Spent		18,89,623	70,49,727
Current Liabilities	8	4,34,66,848	4,62,49,133
		<b>60,14,90,339</b>	<b>54,52,74,159</b>
<b>APPLICATION OF FUND</b>			
Fixed Assets (Written down value)	9	23,24,47,562	21,56,84,994
<b>INVESTMENTS</b>			
FDR with Bank	10	19,03,55,112	17,04,44,272
Other Current Asset	11	7,77,96,992	10,14,51,245
Grants Receivable	1	4,75,57,115	2,58,68,961
Cash & Bank Balances	12	5,33,33,558	3,18,24,687
		<b>60,14,90,339</b>	<b>54,52,74,159</b>

Significant Accounting Policies  
Notes to the Accounts

The schedules referred above form an integral part of the Balance Sheet

As per report of even date.

For B.S. Subudhi  
Chartered Accountants  
Firm Regd. No. : 316006E

B.S. Subudhi  
Partner

M. No.: 052512

Date : 14.07.2021

UDIN:21052512AAAAST7713



For People's Forum

Gobinda Chandra Pattanaik  
Member Secretary



**PEOPLE'S FORUM  
KHURDA - 752055  
INCOME AND EXPENDITURE ACCOUNT FOR THE YEAR ENDED 31 MARCH 2021**

Particulars	Sch	2020-21	2019-20
<b>INCOME</b>			
Restricted Grants (including Peoples' Contribution and Organisation's Contribution) for Projects	1	3,80,95,550	7,56,13,841
Transfer from Balance Sheet on account of Project Funds	1	5,80,32,366	2,25,94,532
Alternate Income from Society's Main Objects	2	20,54,84,538	28,61,98,853
<b>Total</b>		<b>30,16,12,353</b>	<b>38,44,07,226</b>
<b>EXPENDITURE</b>			
<u>Application to Projects out of Grants, Grants</u>			
Utilisation of Restricted Grants (including People's and Organisation's Contribution) for Projects	1	9,20,85,643	8,99,82,538
Transfer to Balance Sheet on account of Project Funds	1	40,42,171	82,25,835
Administrative and other Input Costs	3	3,82,19,160	5,41,55,370
Salaries & Other Man power Cost	5	8,57,16,768	12,58,27,554
<u>Application to Projects out of Income from Alternate Channels</u>			
Programme Welfare Expenses	4	53,44,670	73,97,680
Social, Cultural and Other Programme Expenses	6	1,00,53,180	1,15,85,791
Earlier Grants Receivable Set off from Own Fund	1	2,71,41,837	91,50,617
Depreciation	9	87,24,495	62,94,463
Excess of Income over Expenditure transferred to Balance Sheet		3,02,84,428	7,17,87,377
<b>Total</b>		<b>30,16,12,353</b>	<b>38,44,07,226</b>


Significant Accounting Policies

Notes to the Accounts

The schedules referred above form an integral part of the Income and Expenditure Account.

As per report of even date.

For B.S. Subudhi  
Chartered Accountants  
Firm Regd. No. : 316006E



B.S. Subudhi  
Partner  
M. No.: 052512  
Date : 14.07.2021  
UDIN:21052512AAAA5T7713



For People's Forum

  
Gohinda Chandra Pattanaik  
Member Secretary





**PEOPLE'S FORUM  
KHURDA - 752055**

**RECEIPT AND PAYMENT ACCOUNT FOR THE YEAR ENDED 31 MARCH 2021**

Particulars	2020-21	2019-20
<b>RECEIPTS</b>		
Opening Balance :		
Cash in hand	29,10,704	10,53,905
Cash at Bank	2,89,13,983	2,01,00,095
Restricted Grants (including Interest from Bank, People's and Organisation's Contribution) for Projects :	3,80,95,550	7,56,13,841
Other Revenue	20,54,84,538	28,61,98,853
Decrease in Kiva Portfolio	-	76,97,640
Increase in current liabilities	1,67,04,873	1,96,19,783
Donation received for corpus Fund	3,60,64,000	3,86,79,172
	<b>32,81,73,648</b>	<b>44,89,63,289</b>
<b>PAYMENTS</b>		
Utilisation of Restricted Grants (including People's and Organisation's Contribution) for Projects :	9,20,85,645	8,99,82,538
Social, Cultural and other Programme Expenses	1,00,53,180	1,17,85,791
Administrative and other Input Costs	3,82,19,160	5,91,53,370
Programme Expenses	53,44,670	73,97,680
Personnel Expenses	7,80,62,090	11,75,11,203
Increase in Fixed Assets	2,54,87,063	6,80,06,841
Earlier Grants Spent out of Own Fund	2,71,41,837	91,50,617
Repayment of Loan	21,89,859	3,81,85,646
Increase in current assets	(2,36,54,253)	4,05,66,871
Investment in Fixed Deposits	1,99,10,840	(2,46,03,956)
<b>Closing Balance :</b>		
Cash in hand	1,58,155	29,10,704
Cash at Bank	5,31,75,403	2,89,13,983
	<b>32,81,73,648</b>	<b>44,89,63,289</b>

Significant Accounting Policies

Notes to the Accounts

The schedules referred to the above form an integral part of the Receipt and Payment Account.

This is the Receipt and Payment Account referred to in our report of even date.

For B.S. Subudhi  
Chartered Accountants  
Firm Regd. No. : 316006E

B.S. Subudhi  
Partner  
M. No.: 052512  
Date : 14.07.2021  
UDIN:21052512AAAAST7713



for People's Forum

Gobinda Chandra Pattanaik  
Member Secretary



## OUR SUPPORTING AGENCIES



SSEP Department  
Govt. of Odisha



Women and Child  
Development Department  
Govt. of Odisha



SC AND ST Development,  
Minorities and Backward  
classes welfare Department  
Govt. of Odisha



School and Mass  
Education Department  
Govt. of Odisha



Odisha State Disaster  
Management Authority  
Govt. of Odisha



District Mineral  
Foundation, Jharsuguda



District Mineral  
Foundation, Angul



Health & Family  
Welfare Department  
Govt. of Odisha



National Urban  
Health Mission



State Urban  
Development Agencies -  
SUDA



Mahanadi  
Coalfields Limited



NABARD



Goa Carbon Limited



State Bank  
of India



Canara Bank



Nalco India



Small Industries  
Development Bank of  
India



Oil and Natural Gas  
Corporation Limited



Yes Bank



DCB Bank



KEEVA



WOORI Bank



Water.Org



Annapurna Finance  
Private Limited







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BHUBANESWAR - 751030**  
**website: [www.peoplesforum.in](http://www.peoplesforum.in)**  
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